



New Medium-Term Management Plan Try & Discover 2021 - Creation of Shared Value -

June 3, 2019 T&D Holdings, Inc. (Code Number: 8795)

*KPIs partially changed from FY2020

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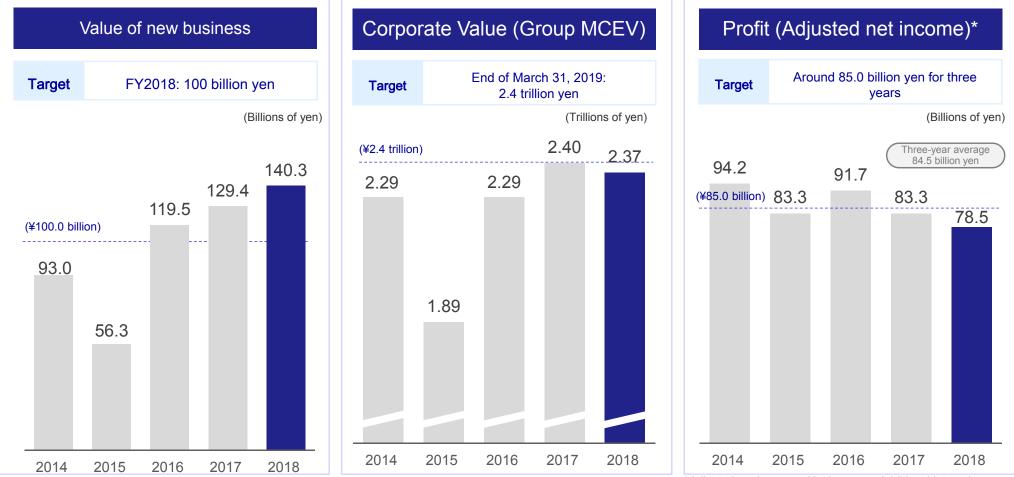


1. Review of the Previous Medium-Term Management Plan

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1. Review of the Previous Medium-Term Management Plan 1) (Progress in key management targets)

- In a business environment characterized by revision of standard mortality table and continued low interest rates, the Group's profitability on an economic value basis grew steadily through measures such as developing a flexible product/sales strategy and appropriately controlling interest rate risk.
- Accounting profit almost reached the target, despite strong sales results causing an increase in the provision for standard policy reserve, and higher currency hedging costs.



*Adjusted net income = Net income + Additional internal reserves in excess of legal standard requirements related to reserves for contingency and price fluctuations (after taxes)

1. Review of the Previous Medium-Term Management Plan 2) (Domestic life insurance business)

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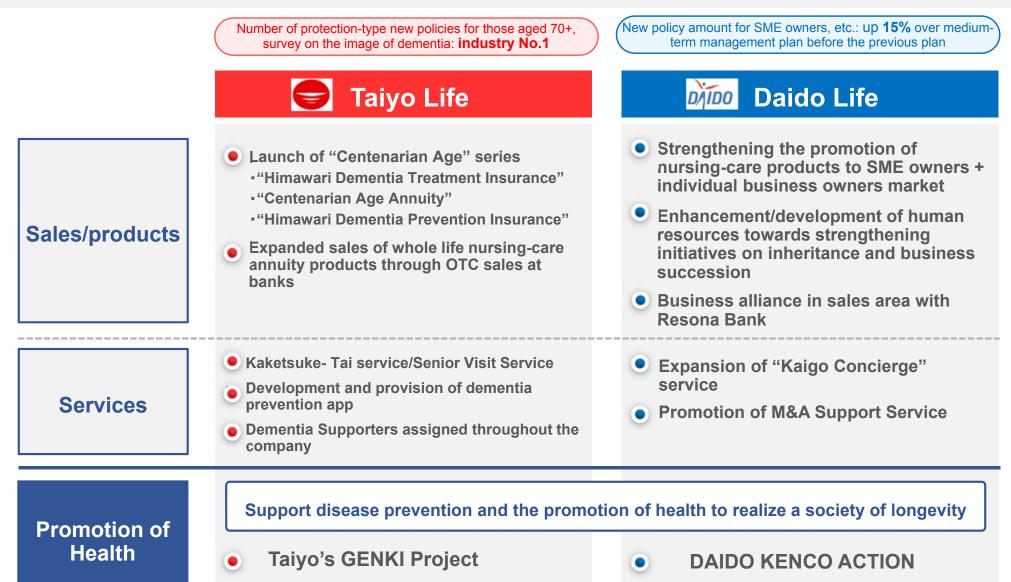
- In the domestic life insurance business, the three core life insurance companies strengthened their core businesses in their respective specialty markets.
- The major strategies, such as "transformation of the product portfolio," and "strengthening initiatives for the senior market" made steady progress during the previous medium-term management plan.

Main Initiatives of the Three Core Life Insurance Companies under the Previous Medium-Term Management Plan (Billions of yen)

	 Focusing on the Third Sector in areas such as dementia and disability benefits, etc. 	Annualized premiums of new policies in the Third Sector
getaiyo Life	 Promoting the development of multiple channels through such measures as using OTC sales and infomercials* as well as in-house sales representatives 	6.7 9.4 11.5 16.3
	*A sales technique that uses commercials that make heavy use of information	2013 2014 2015 2016 2017 2018
	 In addition to the death benefit field, develop 	New policy amount (J-type product + T-type product + Nursing Care*) *Shuunyuu Relief + Kaigo Relief
DAIDO Daido Life	the field of disability benefit for corporations as a core business	1,023.8 1,089.8 1,143.2
	 Develop the market for SME owners and individual business owners 	472.8 657.0
		2013 2014 2015 2016 2017 2018
T&D Financial Life	 Development of multiple product lines (saving-type products and protection-type products) 	Policy amount in force
	 Development of multiple channels (increase the number of bank agents and expand to insurance shop agents, etc.) 	1,848.5 1,806.4 1,808.7
		2013 2014 2015 2016 2017 2018

1. Review of the Previous Medium-Term Management Plan 3) (Domestic life insurance business)

The growth in the senior population, and the increase and diversification of comprehensive coverage needs, present opportunities for promoting development of the senior market as an area for strengthening Group-wide initiatives.





2. Overview of the Medium-Term Management Plan

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© Environmental Changes over the Next 10 Years		
Social environment	 Further decline in birthrate, aging population, and population decline Increasing need to make self-provision for pension, medical care, and nursing care 	
Economic and financial environment	 Continued low interest rates, as well as risk of future interest rate increases 	
Industry and regulatory environment	 Revision of standard mortality table, introduction of financial soundness indicators based on economic value 	
Technology innovation	 Advances in medical technology, and digital innovations, including the use of big data and artificial intelligence (AI) 	

O Priority Issues for New Medium-Term Management Plan		
Strengthening of Core Businesses	 Respond appropriately to the needs of customers and of society, and drive evolution in products, services and sales channels Raise profitability in insurance-related areas to deal with an environment of prolonged low interest rates Utilize new information technology, etc. to improve production efficiency 	
Diversification of Business Portfolio	 Build new, specific markets and channels within the domestic life insurance market Expand into new business areas that have an affinity to the life insurance market, to capture external growth 	
Promotion of Integrated Group Management	 Efficient utilization of Group capital Leverage Group synergies further 	

2-2) Overview of the Medium-Term Management Plan

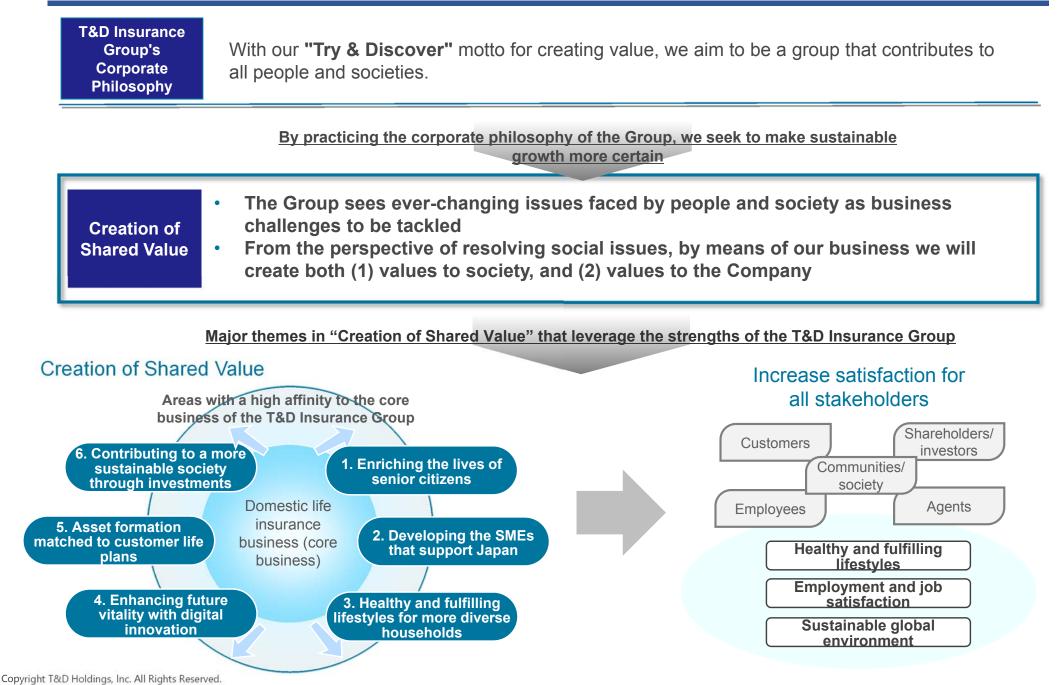


T&D Insurance Group's Medium-Term Management Plan targets (consolidated)

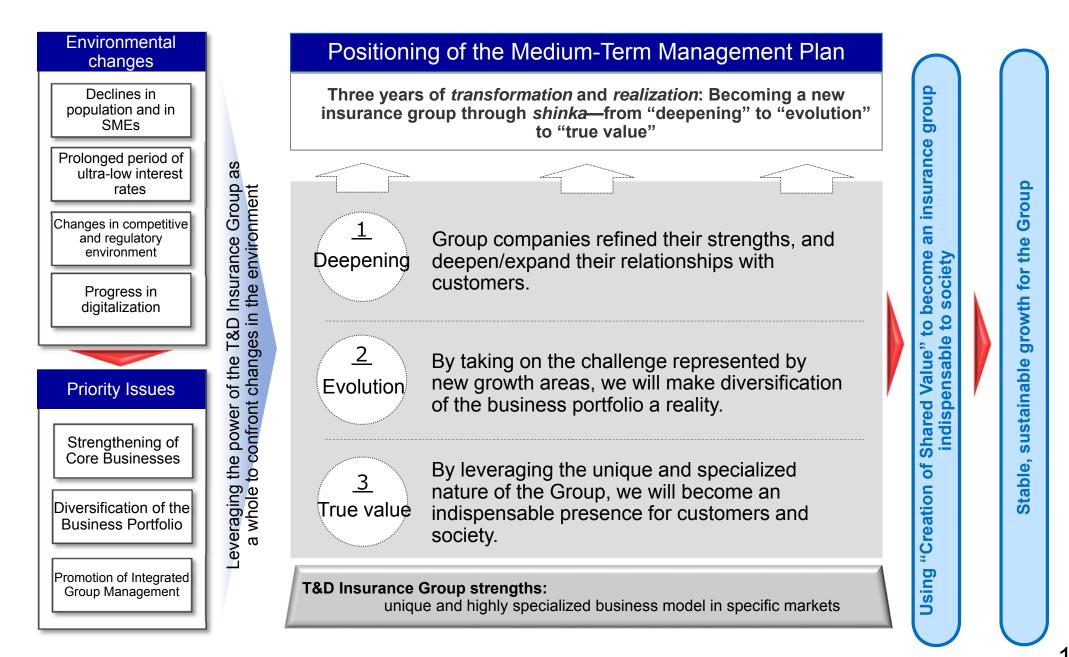
Medium-Term Management		Value of new business	 FY2021: 170.0 billion yen and above [Core ROEV^{*1}: 5% and above for three years]
Plan targets	Financial accounting	Adjusted profit	• FY2021: FY2018 levels (73.0 billion yen) or higher
Medium-to- long-term target levels	Economic value	Group MCEV	 Next medium-term management plan: 4.0 trillion yen (As of end of March 2019: 2.6 trillion yen) [ROEV*2: Stable and sustainable growth over 7.5% in the medium- to long-term]
	Financial accounting	Adjusted profit	Next medium-term management plan: 100.0 billion yen

*1 Core ROEV = (Embedded value of new business + Expected existing business contribution from risk free rate) / Annual average of EV

*2 ROEV = Annual increase in EV (less capital movements) / Annual average of EV

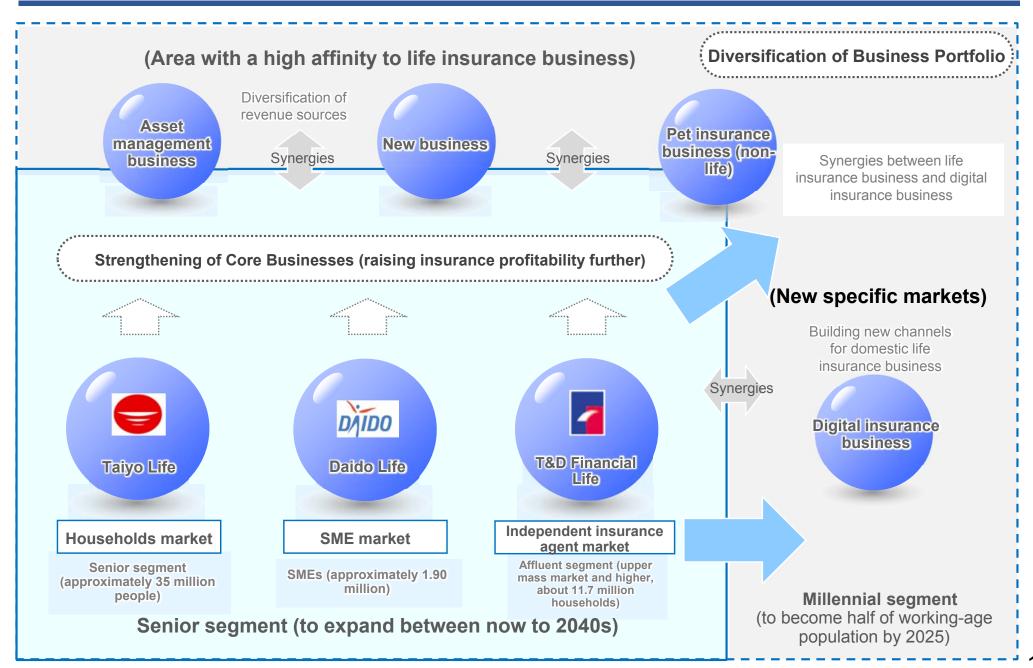






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2-5) Strategic map of medium-term management plan

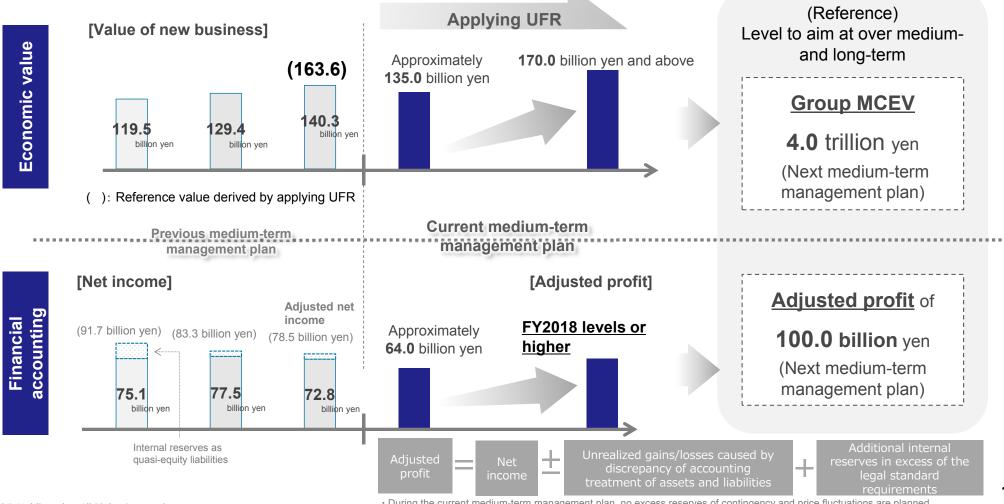


2-6) Medium-term management plan numerical targets

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For the first year of the medium-term plan, economic value and accounting profit are both forecast to decline due to continued low-interest rate environment, high currency hedging costs, and other factors. However, by implementing the strategies contained within the plan, we aim to make FY2019 the bottom, followed by steady growth.

* For economic value-based indicators, the UFR has been applied to the ESR measurement model and to the MCEV calculation, beginning with the current medium-term management plan. The aim of this change is to assist in management decision-making from the medium and long term, taking into account discussions regarding international regulation of capital, and the potential for disclosure comparisons.



During the current medium-term management plan, no excess reserves of contingency and price fluctuations are planned.

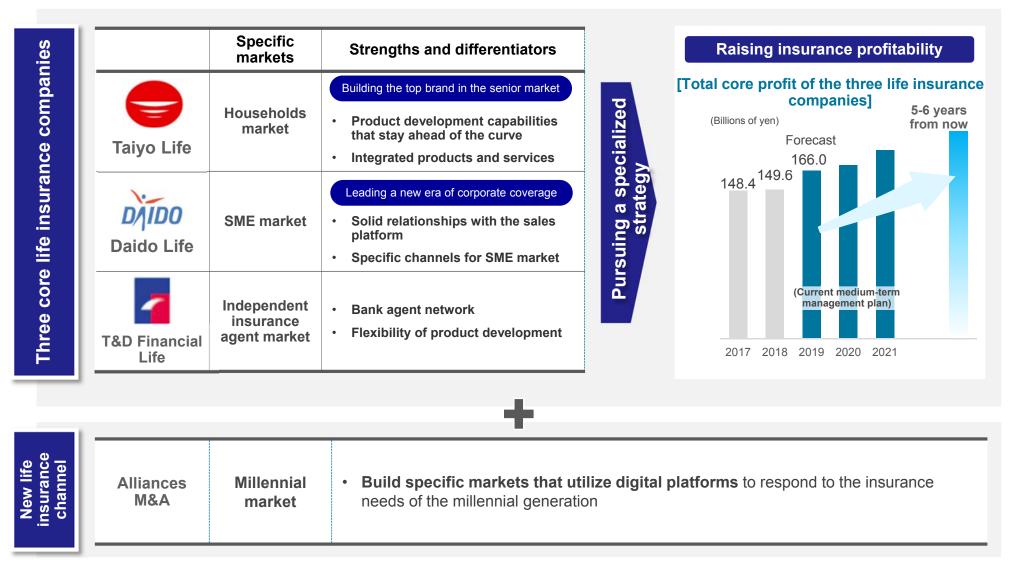


3. Strengthening of Core Businesses (Domestic Life Insurance Business)

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3-1) Strengthening of Core Businesses - Overall Schematic

- Try & Discover
- The three core life insurance companies aim to build the top brand in their respective specific markets.
- Strengthen the core domestic life insurance business further by raising insurance profitability, and building new, specific markets.

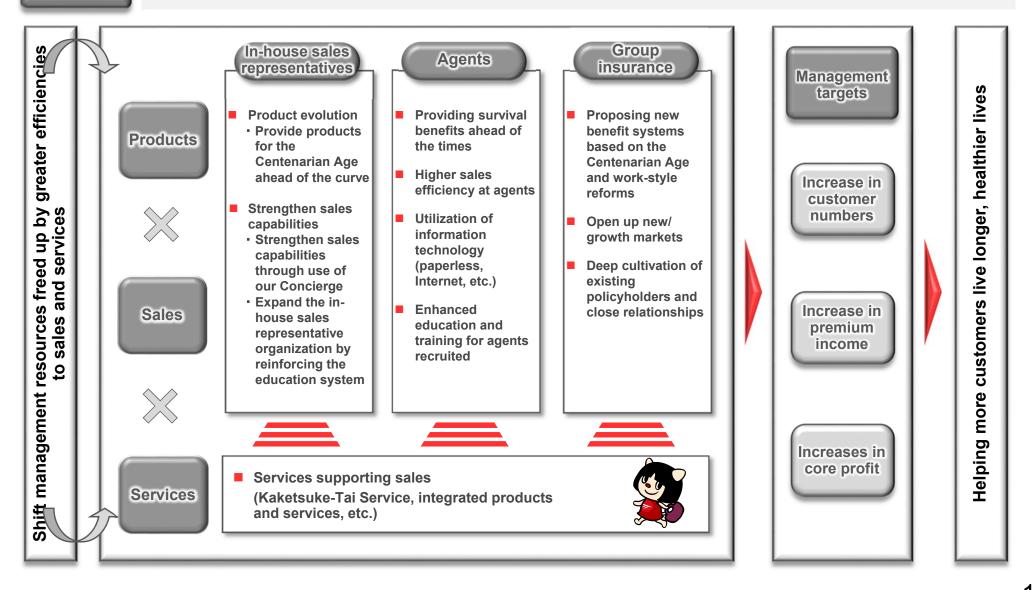




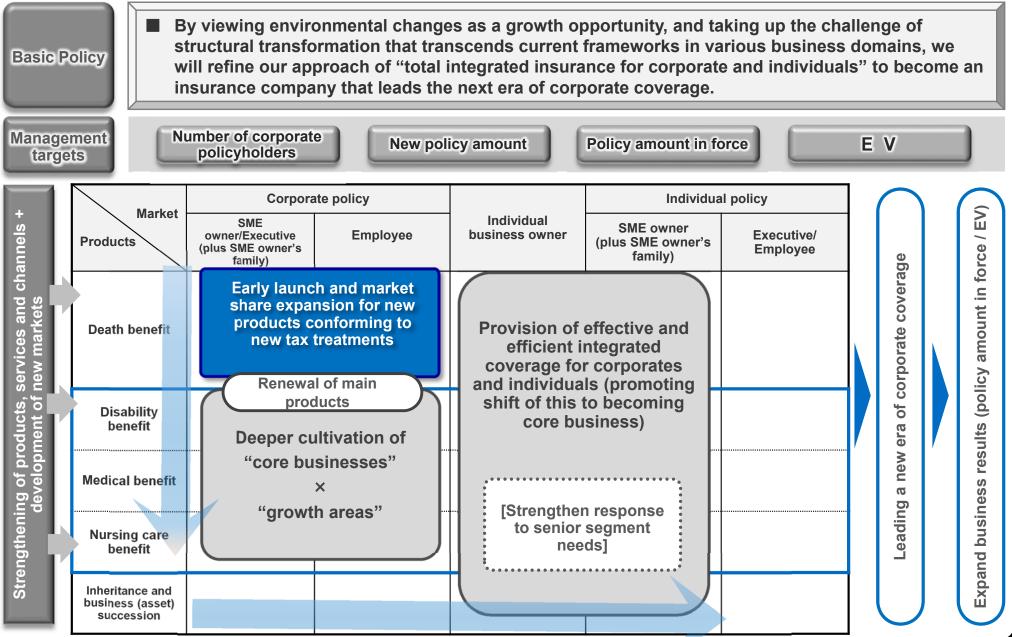
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Basic Policy

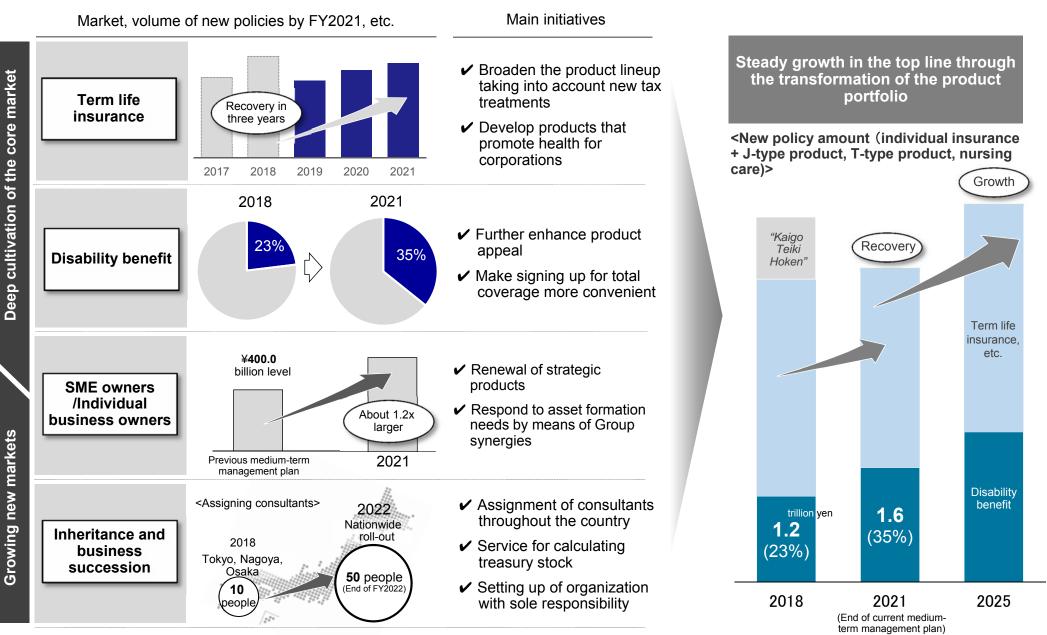
Become an insurance company that supports secure and fulfilling lives for even more customers, by proactively providing to households the best products and services for the Centenarian Age.



Daido Life (Marketing strategy)

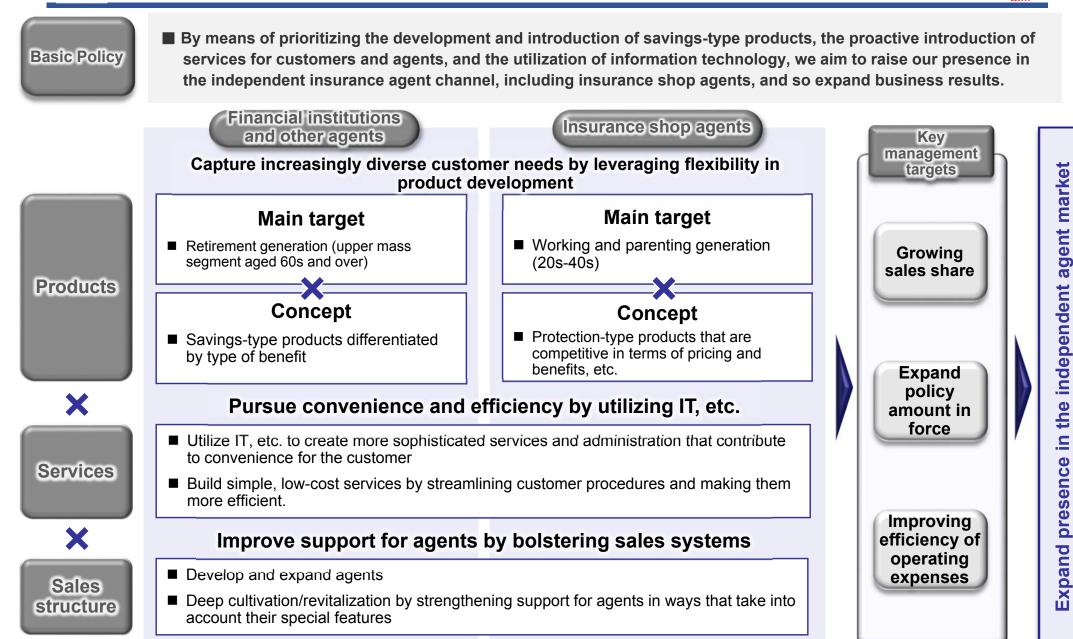






^{*}New policy amounts for the above-mentioned fields include overlap in some areas.

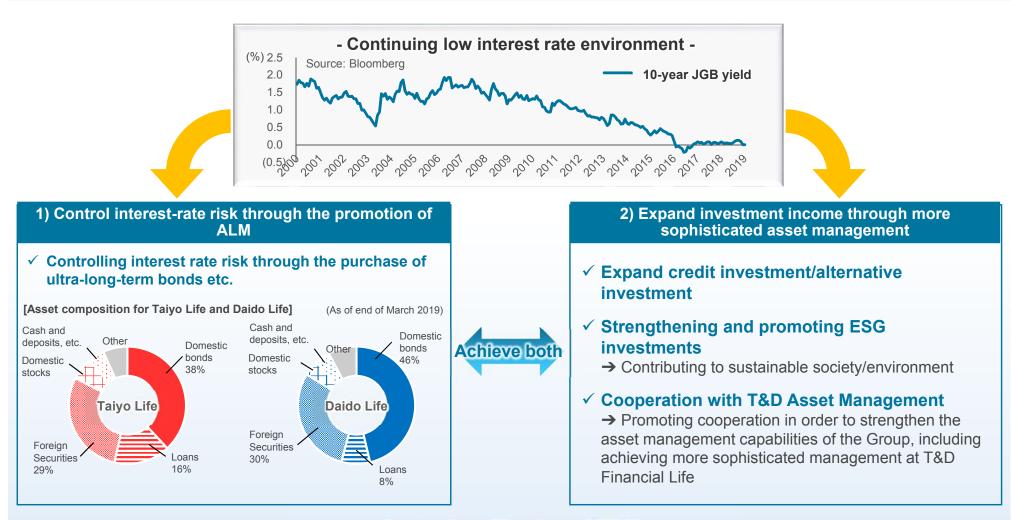




3-2) Asset management strategy

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By the strategic use of ERM, we both 1) control interest rate risk through the promotion of ALM, and
 2) expand investment income through more sophisticated asset management.

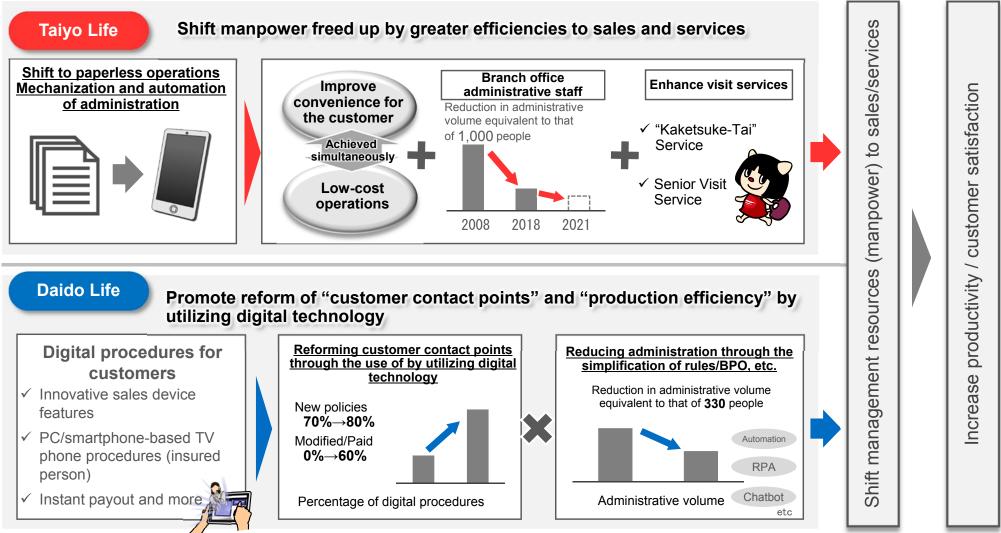


Strategic utilization of ERM

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Utilizing new information technology and business process reforms, etc. to improve the efficiency of administration and shift management resources to sales and services

Expand corporate value by raising customer satisfaction and improving productivity.



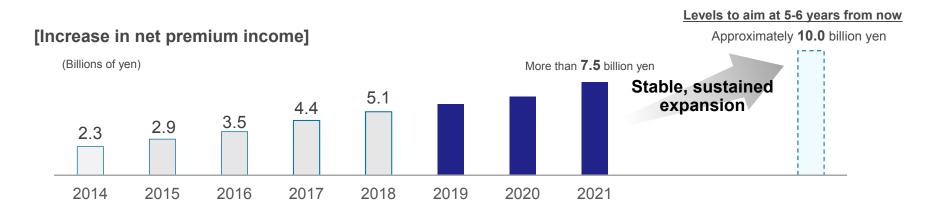
Pet & Family Insurance **Pet insurance business**

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- In April 2019, Pet & Family insurance moved from its small-amount, short-term insurance to the new stage of a non-life insurance company.
- In addition to achieving further growth for the pet insurance business, we are aiming to leverage Group synergies in a company that balances both life and non-life insurance businesses.

Pursuing synergies with the pet insurance business (non-life)

Product strategy	 Gradually develop products that match customer needs and the specific features of the channel, centered on pet medical treatment insurance. Considering cross-selling products among Group life insurance companies and pet liability insurance products, for which there is considerable demand from policyholders.
Channel strategy	 Promoting sales in the Group life insurance sales representatives channel, with the aim of leveraging Group synergies. Build new digital channels, while keeping pet shops as the main channel.
Services strategy	 Provide "animal therapy" to the senior segment. Promote initiatives both to raise customer satisfaction (convenience) and improve operational efficiency.

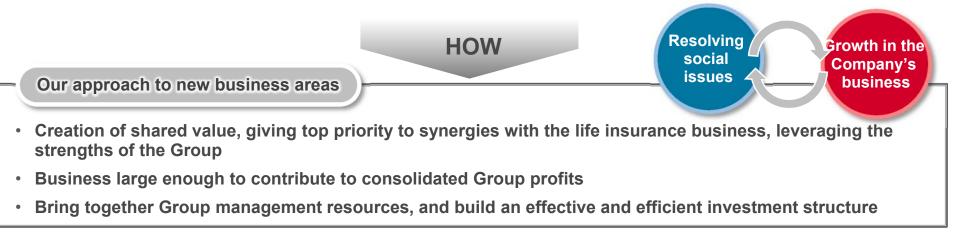


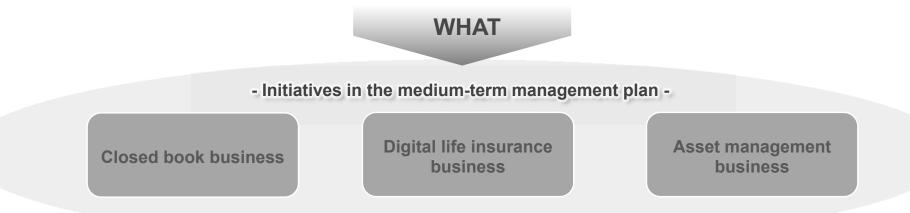


4. Diversification of Business Portfolio (Challenge for new growth areas)

4-1) Objectives for diversification of Business Portfolio

- The senior market on which the three core life insurance companies are focusing is an area of growth that is expected to expand going forward. Conversely, on an ultra-long-term perspective, it is likely that the domestic market will shrink.
- New digital technologies are accelerating exponentially. We believe the probability of our current business model and face-to-face sales being destroyed is low in the short term, but we need to face up to new challenges.



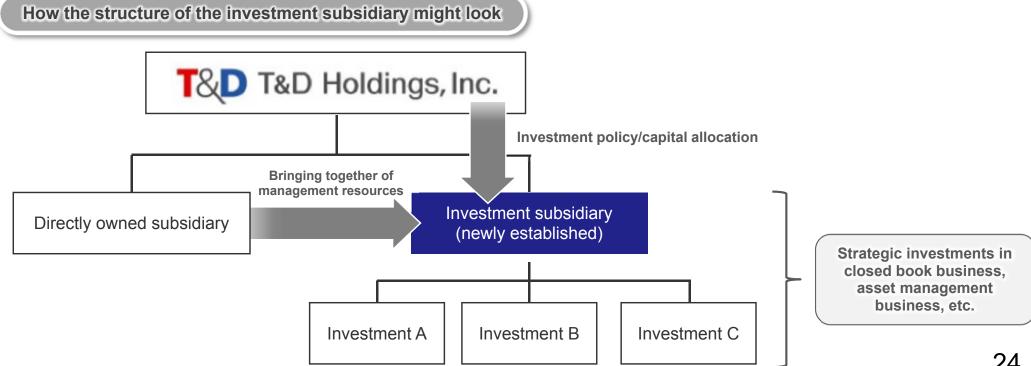


4-2) Put in place a structure (establish an investment subsidiary) to prepare for the diversification of the business portfolio

In preparation for diversification of the business portfolio, bring together Group management resources, and put in place and strengthen an integrated Group management structure.

Purpose of establishing investment subsidiary

- Strategic: establish a profit center second only to the domestic life insurance business through sustained strategic investments
- Specialization: make arrangements (decision-making, specialist personnel, etc.) within the investment subsidiary that are optimized ٠ for fields different to that of domestic life insurance
- **Independence**: controlling the effects of risk within the Group, etc. ٠



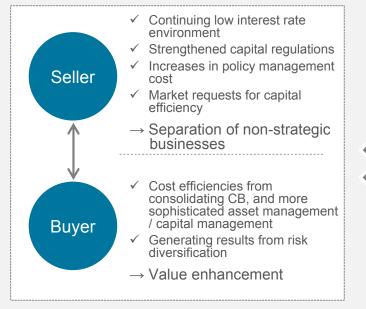
4-3) Investment in closed book business

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The closed book business* is one of the areas in which the investment subsidiary is expected to invest. With the capturing of new investment income and growing of future domestic business in mind, the subsidiary will acquire and accumulate business know-how by building relationships with the investment target.

Opportunities (closed book market)

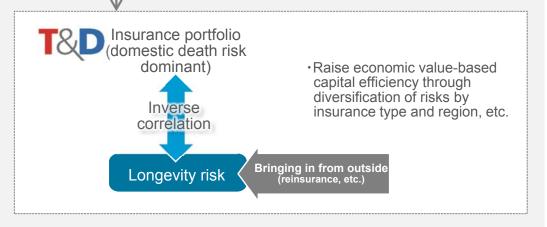
• With the maturing of the UK and US insurance markets, closed book transactions are spreading



• Going forward, they are likely to start spreading in the maturing Japanese market also. (New techniques for transferring business) *Closed book business: a business model by which income is generated by obtaining and consolidating blocks of policies in force for products that are no longer sold by an insurance company (closed book), and enhancing their value

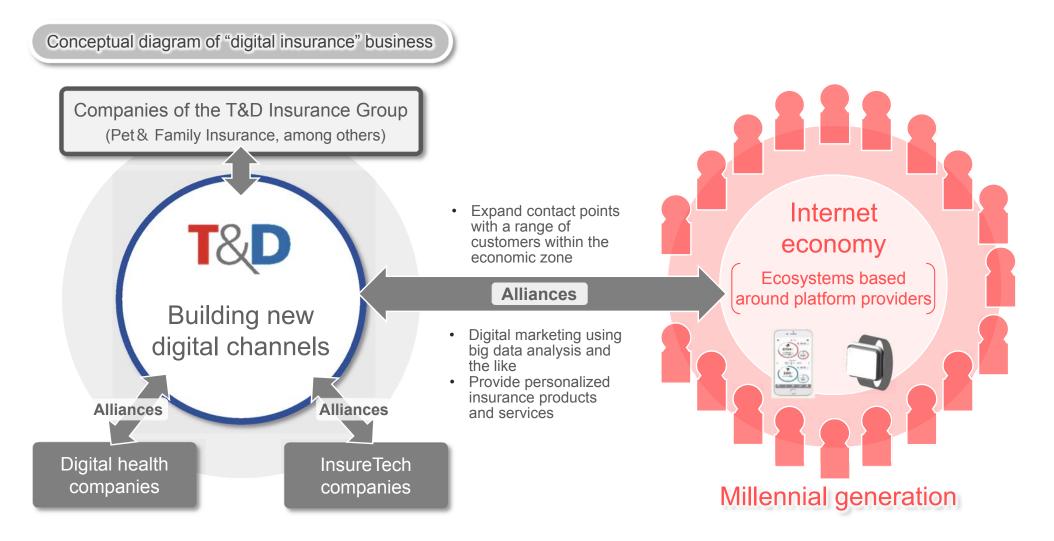
Strategic significance for T&D Insurance Group

- Create investment projects by utilizing insurance industry know-how and human resources
- Acquire and accumulate business know-how by participating as a strategic partner
- Contribute to consolidated profit by capturing new investment profits (diversification of revenue sources)
- Over the medium and long term, also pursue synergistic effects with domestic life insurance business (diversification of insurance underwriting risk, etc.)



4-4) New, specialized strategy for domestic life insurance market (millennial market)

- In order to capture the insurance needs of the millennial generation, create alliances with providers of digital platforms, and build new specific markets.
- Provide new products and services through use of digital marketing so as to expand customer contact points.

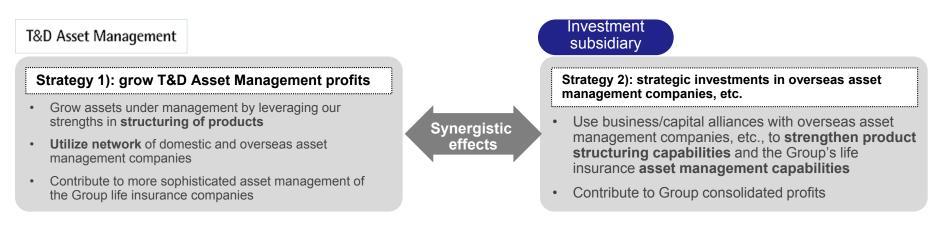


4-5) Growing profits in the asset management business

- Try & Discover
- As well as growing assets under management at T&D Asset Management, work to strengthen the business through strategic investments in overseas asset management companies, made via the investment subsidiary.

Growing profits in the asset management business

- Aim to grow this into a core Group business over the medium term, second only to the domestic life insurance business.
- Utilize our strengths as a life insurance-group asset management company, and build a differentiated business model.
- Strengthen management of overseas assets, and make contributions to Group profits and life insurance asset management.





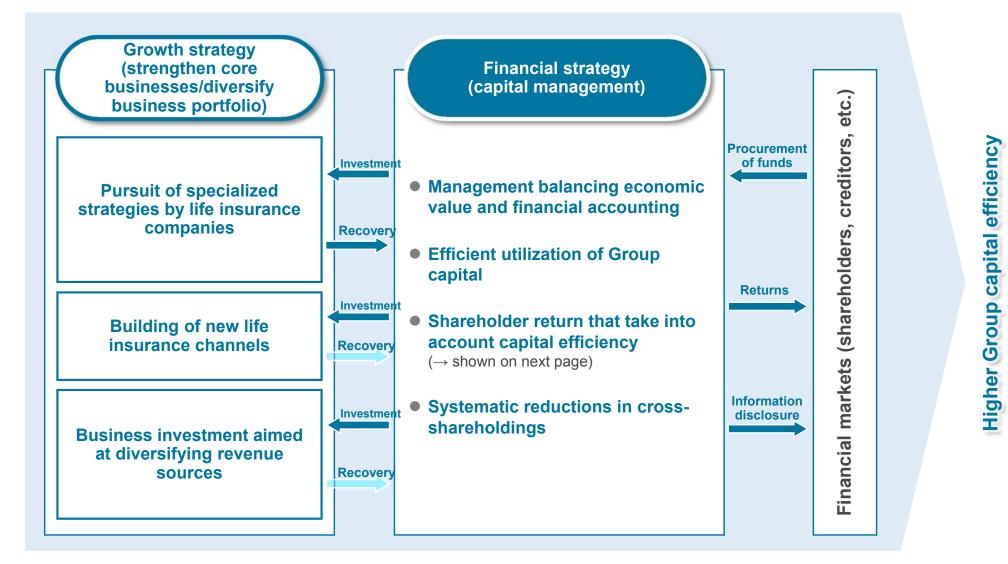


5. Evolution of Group Financial Strategy

5. Evolution of Group Financial Strategy 1)

Try & Discover

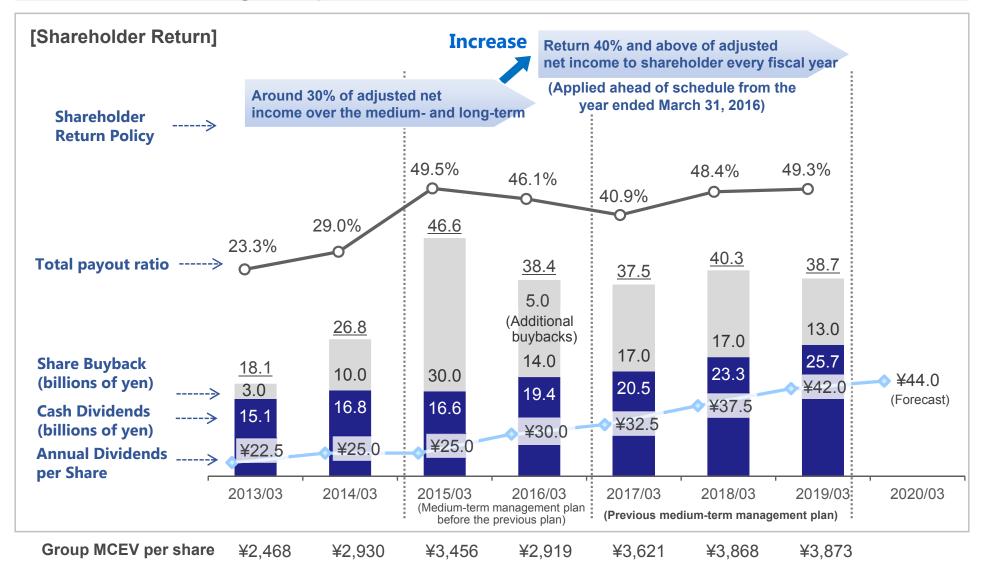
Promote financial strategy (capital management) and growth strategy (bolstering core businesses and diversifying business portfolio) as two sides of the same coin, in order to improve Group capital efficiency.



5. Evolution of Group Financial Strategy 2) Results of Shareholder Return Try 8

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Implemented initiatives for expanded shareholder return of steady increases in cash dividends and flexible share buybacks based on a strengthened policy in the previous medium-term management plan



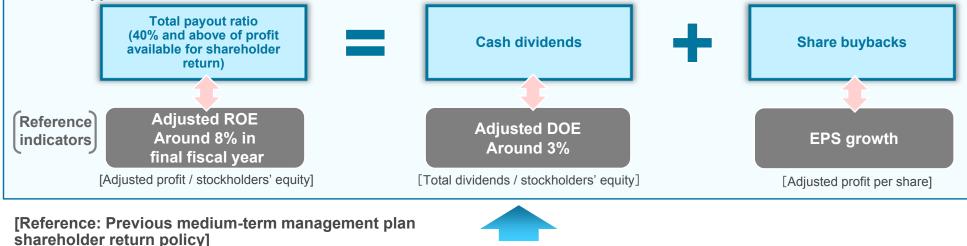
5. Evolution of Group Financial Strategy 3) Medium-term management plan shareholder return policy

The medium-term management plan aims to deliver returns to shareholders with a greater awareness of maintaining and raising capital efficiency, while also maintaining the shareholder returns policy framework of the previous plan.

[Medium-term management plan shareholder returns policy]

- While keeping in mind the financial soundness of the Company and Group companies, we will work to enhance shareholder value and implement stable distributions of profit, having first secured the internal reserves required for the Group.
 - Total payout ratio to be set flexibly, taking into account capital efficiency (adjusted ROE). (However, to be 40% and above of profit available for shareholder return)
 - The objective for cash dividends is stable, sustainable increases, using adjusted DOE as reference.
 - The value of share buybacks will take into account the amount of total payout, and the level of EPS.



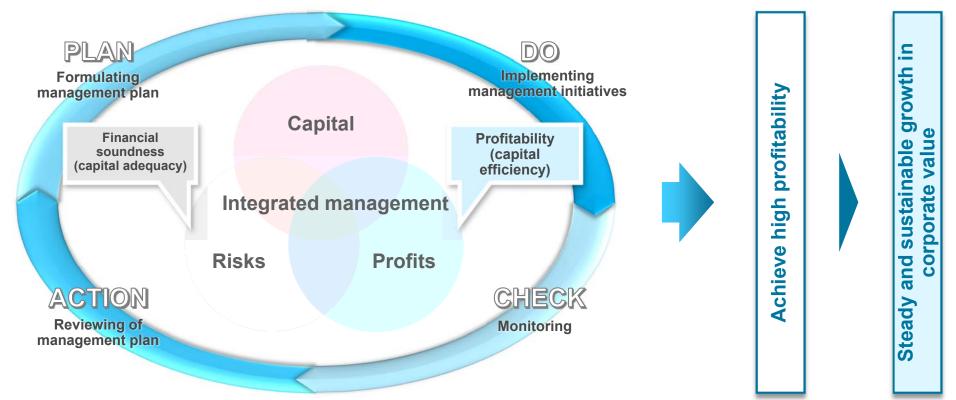




(Reference) T&D Life Group's ERM management



While strategically utilizing ERM to balance economic value and financial accounting, promote the effective use of stockholders' equity.



[Group risk appetite standard]

Financial Soundness	Minimum level of ESR	133% and above
Profitability	Neutral level of ESR	Around 185%
	ROEV	7.5% and above (in the medium to long term)
	Core ROEV	5.0% and above (in the medium to long term)

*UFR has been applied to the ESR measurement model and to the MCEV calculation, beginning with the current medium-term management plan.

- *ESR = Surplus (capital) \div EC (risk)
- *ROEV = Annual increase in EV (less capital movements) / Annual average of EV (Group basis)
- *Core ROEV = (Embedded value of new business + Expected existing business contribution from risk free rate) / Annual average of EV (total for three core life insurance companies)



6. Promotion of Integrated Group Management

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Bringing together of management resources (investment subsidiary)

 Integrated Group promotion of diversification of business portfolio

•Establish investment subsidiary, and bring together Group resources

Leveraging synergies within the Group

- Product synergies/further promotion of sales
- Sharing and appropriate allocation of Group management resources (personnel, funds, know-how)
 - Bringing together of specialized personnel in investment subsidiary, allocation of Group capital
 - Exchange of personnel between Group companies, sharing of best practices
 - Cooperation with T&D Asset Management in order to strengthen asset management



• New brand message

"Towards a New Dimension of Insurance."

 \rightarrow Integration of Try & Discover DNA into the Group and using it to appeal externally

• Integration of Group social activities aimed at creation of shared value

Promotion of initiatives based on Group CSR priority theme





T&D Insurance Group's Corporate Philosophy	With our "Try & Discover" motto for creating value, we aim to be a group that contributes to all people and societies.		
T&D Insurance Group's Management Vision	point of viewsatisfaction by providirFrom the shareholders', investors', and market'sWe aim to become an in by increasing our corporation		surance company in terms of customer og the best products and services. Insurance group with a strong market presence prate value in a steady and sustainable manner
	point of view	by taking on new challe	
Group brand	up brand What we want to create is not only insurance.		Each individual, filled with the spirit of Try & Discover, attempting one new thing after another.
message	ge expand their potential without fear of risk.		We in the T&D Insurance Group can surely

A society in which everybody can embrace their hopes, regardless of the changing times. achieve it.



(Reference 2) The six "creation of shared value" business themes and the SDGs

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"Creation of Shared Value" theme	Main related SDG targets	Behavior expected from the Group for SDG targets
1. Enriching the lives of senior citizens	1 第四を なくそう 3 ずべての人に 健康と描述を 小小・ ・	 (1.5) Reduce the risks and vulnerability of those in vulnerable situations to economic, social and environmental impacts, as well as natural disasters. (3.8) Access to high-quality, basic healthcare and services
2. Developing the SMEs that support Japan	4 第の高い教育を みんなに 8 種をがいも 経済成長も 9 産業と技調事新の ●	 (4.4) Support work that affords job satisfaction, and the acquisition of skills required for starting businesses (8.3) Support the founding and growth of medium, small and micro businesses (9.4) Improve the sustainability of industry by means of clean and environmentally friendly technology
3. Healthy and fulfilling lifestyles for more diverse households	3 学べての人に 健康と福祉を 	 (3.d) Strengthen early warning of health risks, risk reduction, and risk management capabilities (8.5) Employment of everybody in work affording job satisfaction (8.10) Expanded access to insurance and financial services
4. Enhancing future vitality with digital innovation	4 第0点い教育を みなに 日本 1 第2点 1 第2章 1 第 1 第 1 第 1 第 1 第 1 第 1 第 1 第	 (4.5) Equal access to inexpensive, high quality education, and secondary education (4.a) Provision of safe and effective learning environments (8.10) Expanded access to insurance and financial services
5. Asset formation matched to customer life plans	1 北田を なくそう 8 離きがいも 肥井成長も 市家作作市 1	 (1.5) Reduce the risks and vulnerability of those in vulnerable situations to economic, social and environmental impacts, as well as natural disasters. (8.10) Expand access to insurance and financial services
6. Contributing to a more sustainable society through investments	7 まえよーをみなに とえクリーンに 10 人や回の不早客 をなくそう 12 つくる責任 10 たなしの不早客 12 つくる責任 11 たいのののであります 12 つくる責任 12 つくる責任 000000000000000000000000000000000000	 (7.2) Substantially increase the proportion of renewable energy (10.2) Promote and support social and economic participation by all people (12.5) Significantly reduce waste generation (13.1) Strengthen resilience and adaptability to dangers and natural disasters caused by climate change (15.2) Prevent deforestation, restore degraded forests, increase reforestation (17.5) Promote investments for the growth of developing countries/regions



Listed above among the United Nations' sustainable development goals are areas that are of high importance to the Group and selected as areas which the Group should work on leveraging its strengths to create shared value.

(Reference 3) Initiatives in the Overseas Life Insurance Business and Others

- The Group is building a network mainly through minority interests (to utilize know-how into the domestic life insurance) and thereby advancing necessary preparations. Our efforts are aimed at accumulating administrative know-how and developing human resources from a medium- to long-term perspective.

Nürnberger Beteiligungs-Aktiengesellschaft (Germany) / Capital and business alliance

- Through a capital and business alliance with Daido Life, collaboration has taken place on joint investment in funds and referrals since December 2013.
- Management teams have visited each other, Daido Life has dispatched employees to the German partner, and both companies have accepted trainees from each other.

Myanmar insurance market / Moving to the next stage

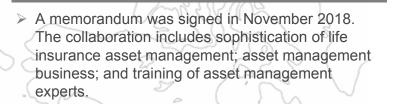
- In April 2012, Taiyo Life was the first foreign life insurance company to establish a representative office.
 - Work is underway to develop and spread the insurance business in Myanmar, including signing memorandums to be the leading consultant for a medical insurance project and to develop the life insurance industry with a public insurance company.

dacadoo AG (Switzerland) / Collaboration

Collaboration was launched in June 2018, to sophisticate the domestic life insurance business by utilizing health care-related digital technology and infrastructure. Integrity Group Holdings Limited (Australia) / Capital and business alliance

- A capital and business alliance was established with Daido Life in June 2018. Daido Life has dispatched employees to Integrity.
- The experience and know-how of launching a life insurance business, including modern IT development and efficient operations, will be utilized by the Group and Daido Life in the future.

Payden & Rygel (USA) / Collaboration



- These presentation materials contain forecasts and other forward-looking statements issued by the T&D Insurance Group at the time of preparation of these materials based on information currently available to it.
- Please be aware that these forward-looking statements are subject to a variety of risks and uncertainties that could cause actual results to differ materially from the forecasts, plans and projections, etc. contained in these presentation materials. Accordingly, please do not place undue reliance on these materials.
- Furthermore, the T&D Insurance Group is under no obligation to revise or amend the forward-looking statements in light of new information, future events and so forth.