

## Supplementary Data for the Fiscal Year Ended March 31, 2010 Non-Consolidated Financial Results at Press Conference

**(1) Sales Results**

(Millions of yen, %)

	Fiscal Year Ended March 31, 2009		Six Months Ended September 30, 2009		Fiscal Year Ended March 31, 2010	
	Amount	% Change	Amount	% Change	Amount	% Change
Annualized premiums of new policies	59,782	(17.0)	41,976	26.9	169,684	183.8
3rd sector products	3,267	(18.2)	1,342	(28.7)	2,624	(19.7)
Annualized premiums of total policies	664,583	(3.5)	663,058	(2.9)	749,207	12.7
3rd sector products	54,335	(4.7)	52,561	(6.2)	51,020	(6.1)
Income from insurance premiums	811,945	(3.7)	392,398	(5.3)	860,953	6.0
Individual insurance and annuities	653,470	(2.4)	327,719	(1.2)	735,822	12.6
Group insurance and annuities	156,555	(8.3)	63,626	(22.2)	123,165	(21.3)
New policy amount	3,761,627	(18.8)	1,772,641	(15.0)	3,592,292	(4.5)
Policy amount in force	38,621,896	(3.2)	37,796,605	(4.5)	37,291,370	(3.4)
Surrender and lapse amount	3,992,418	12.5	2,051,010	8.1	3,879,233	(2.8)
Surrender and lapse rate	10.01%	1.08 points	5.31%	0.56 points	10.04%	0.03 points

Notes:

1. New policy amount and policy amount in force include individual insurance and annuities.
2. Surrender and lapse amount does not include reinstatement
3. Surrender and lapse rates for the six months ended September 30, 2009 is not annualized.
4. Annualized premiums include individual insurance and annuities, and exclude the net increase from conversion.

**(2) Assets**

(Millions of yen, %)

	As of March 31, 2009		As of September 30, 2009		As of March 31, 2010	
	Amount	% Change	Amount	% Change	Amount	% Change
Total assets	5,471,173	(9.5)	5,514,114	(4.3)	5,470,029	(0.0)
Adjusted net asset	446,281	(42.5)	548,873	(14.0)	610,499	36.8
Adjusted net asset / General account assets	8.2%	(4.6 points)	10.0%	(1.1 points)	11.2%	3.0 points
Solvency margin ratio	820.7%	(274.6 points)	1,008.9%	37.6 points	1,120.6%	299.9 points

**(3) Core Profit / Negative Spread / Investment Yield**

(Millions of yen, %)

	Fiscal Year Ended March 31, 2009		Fiscal Year Ended March 31, 2010		Fiscal Year Ending March 31, 2011 (Forecast)
	Amount	% Change	Amount	% Change	Amount
Core profit	(31,239)	-	58,667	-	59,000

	Fiscal Year Ended March 31, 2009		Fiscal Year Ended March 31, 2010		Fiscal Year Ending March 31, 2011 (Forecast)
	Amount	Change	Amount	Change	Amount
Negative spread	129,832	-	41,655	(67.9)	28,000

(%)

	Fiscal Year Ended March 31, 2009	Fiscal Year Ended March 31, 2010	Fiscal Year Ending March 31, 2011 (Forecast)
Investment yield for core profit	(0.24)	1.52	approx. 1.6
Investment yield (general account)	(1.81)	1.13	approx. 1.4
Average assumed investment yield	2.41	2.40	approx. 2.3

**(4) Policy and Other Reserves**

(Millions of yen)

	As of March 31, 2009		As of September 30, 2009		As of March 31, 2010	
	Amount	Change	Amount	Change	Amount	Change
Policy reserve (Note 1)	4,905,914	(227,950)	4,868,726	(144,545)	4,715,912	(190,001)
General account	4,880,539	(136,776)	4,844,726	(107,120)	4,692,195	(188,344)
Separate account	25,374	(91,174)	24,000	(37,425)	23,716	(1,657)
Reserve for price fluctuations	42,020	(31,537)	42,985	(31,867)	43,874	1,853
Contingency reserve	53,220	(29,421)	52,434	(30,559)	51,871	(1,349)
Contingency reserve I	40,517	(800)	39,809	(1,559)	39,318	(1,198)
Contingency reserve II	8,444	(28,500)	8,455	(28,824)	8,476	31
Contingency reserve III	527	73	560	70	591	64
Contingency reserve IV	3,730	(195)	3,609	(246)	3,484	(246)
Contingency reserve fund	-	-	-	-	-	-
Price fluctuation reserve fund	-	-	-	-	-	-
Appropriated retained earnings for general purposes (Note 2)	95,000	(55,000)	95,000	(55,000)	105,000	10,000

Notes:

- The amount of policy reserve excludes the amount of contingency reserve.
- Appropriated retained earnings as of March 2009 above were the balance with the approval of the appropriated retained earnings. Appropriated retained earnings as of March 31, 2010 above were the balance after the approval of the proposal for the appropriated retained earnings in the general meeting of shareholders.

**(5) Unrealized Gains / Losses**

(Millions of yen)

	As of March 31, 2009		As of September 30, 2009		As of March 31, 2010	
	Amount	Change	Amount	Change	Amount	Change
Securities	(52,602)	(216,455)	54,886	24,572	101,109	153,711
Domestic stocks	35,991	(78,759)	47,754	(48,084)	56,046	20,054
Domestic bonds	7,091	(23,633)	34,405	22,900	37,991	30,900
Foreign securities	(18,517)	(14,686)	(8,497)	1,648	(2,318)	16,198
Other securities	(76,825)	(93,225)	(18,490)	50,683	9,018	85,843
Real estate (domestic land and lease)	30,373	(4,889)	30,304	(4,734)	20,247	(10,126)

Notes:

- These figures include securities held in monetary trusts and do not include securities without readily obtainable fair value.
- Unrealized gains / losses on real estate are mainly calculated based on the appraisal price. As for less important property, posted price is used.

**(6) Investment for the Fiscal Year Ended March 31, 2010**

(Millions of yen)

	Net Increase (decrease)	Forecast for the Fiscal Year Ending March 31, 2011
Domestic stocks [Including stocks held in investment trusts]	13,675 [(62,610)]	<ul style="list-style-type: none"> <li>- Basically maintain current asset composition for domestic stocks, foreign stocks, foreign bonds and others.</li> <li>- Prolong duration of domestic bonds if interest rate rises.</li> </ul>
Domestic bonds	276,587	
Foreign stocks, etc.	(40,151)	
Foreign bonds	10,828	
Real estate	2,838	

Notes: Net increase (decrease) indicates net of the total executed amount including stock futures contracts and bond futures contracts. As for monetary trusts the amount is the net cash inflow (outflow) due to newly setup or cancellation.

**(7) Level of Indices where Unrealized Gains/Losses on Assets are Break-even as of March 31, 2010**

NIKKEI Average	approx.	7,600	yen
TOPIX	approx.	670	points
Yen-denominated bonds	approx.	1.7	%
Foreign securities	approx.	105	yen

Notes:

- These figures are calculated based on asset holdings as of March 31, 2010 assuming that our asset portfolio is the same as those of the NIKKEI average, TOPIX, 10-Year JGB and U.S. dollar / yen rate. Because our portfolio is not necessarily the same as these indices, actual results may differ from above figures.
- The indices for Yen-denominated bonds are calculated on a 10-Year JGB yield basis (March 31, 2010: 1.40%).
- The indexes of Foreign securities is calculated based on a U.S. dollar/yen rate basis (March 31, 2010: 93.04 yen). Currency hedged position to which applied hedge accounting rule are excluded in the calculation.

**(8) Performance Forecasts**

(Millions of yen)

	Fiscal Year Ending March 31, 2011
Income from insurance premiums	730,000
Annualized premiums of total policies	620,000
Policy amount in force	35,970,000

Notes:

1. Policy amount in force includes individual insurance and annuities

2. The above forecasts for the year ending March 31, 2011 reflect the Company's current analysis of existing information and trends. Actual results may differ from expectations based of risks and uncertainties that may affect the Company's businesses.

**(9) Cross Holdings with Domestic Banks as of March 31, 2010****1) Contributions from Domestic Banks**

(Millions of yen)

	Amount
Funds	None
Subordinated loans and debentures	None

**2) Contributions to Domestic Banks**

(Millions of yen)

	Amount
Bank stocks held	109,972
Subordinated loans and debentures	278,496

**(10) Number of Employees and Agents**

	As of March 31, 2009		As of September 30, 2009		As of March 31, 2010	
	Amount	% Change	Amount	% Change	Amount	% Change
In-house sales representatives	4,156	(3.5)	4,116	(2.2)	3,976	(4.3)
Sales agents	14,321	(1.0)	14,306	(2.3)	13,943	(2.6)
Administrative personnel	3,439	2.4	3,613	3.7	3,543	3.0

**(11) Provision for Reserve for Policyholder Dividends for the Year Ended March 31, 2010**

(Millions of yen)

	Amount	% Change
Individual insurance	4,464	-
Individual annuities	37	8.4
Group insurance	9,776	19.2
Group annuities	203	133.7
Total including others	14,654	135.3

**(12) OTC Sales through Banks**

Daido life is not applicable since the Company does not offer its products OTC through banks.

Exhibit

• The State of Investments in Securitized Products, Sub-prime related Products and Others

(Billions of yen)

	As of March 31, 2010			
	Fair Value	As of March 31, 2009	Net unrealized gains/losses	Realized gains/losses
Total	481.2	460.9	3.7	2.1
[Sub-prime related products]	[-]	[-]	[-]	[-]
SPEs	-	-	-	-
CDO	6.8	1.8	0.3	1.8
[Overseas]	[5.1]	[0.1]	[0.3]	[1.8]
[Domestic]	[1.7]	[1.6]	[0.0]	[0.0]
Other sub-prime and ALT-A exposure	-	-	-	-
CMBS [domestic]	29.7	36.6	(2.6)	(3.7)
Leveraged finance [domestic]	42.2	40.0	-	(4.2)
RMBS [domestic]	342.3	333.6	4.6	7.3
Credit linked note/loans [domestic]	39.6	28.1	1.6	0.7
Others [domestic]	20.5	20.6	(0.1)	0.2

• Provision/Reversal for Policy Reserve With Minimum Guarantee for Individual Variable Annuities and Others (General Account)

(Billions of yen)

	Fiscal Year Ended March 31, 2009	Six Months Ended September 30, 2009	Fiscal Year Ended March 31, 2010
Provision/reversal for policy reserve with minimum guarantee for individual variable annuities and others (general account)	0.3	(0.1)	(0.2)

Note: Negative value in the table represents the reversal for policy reserve