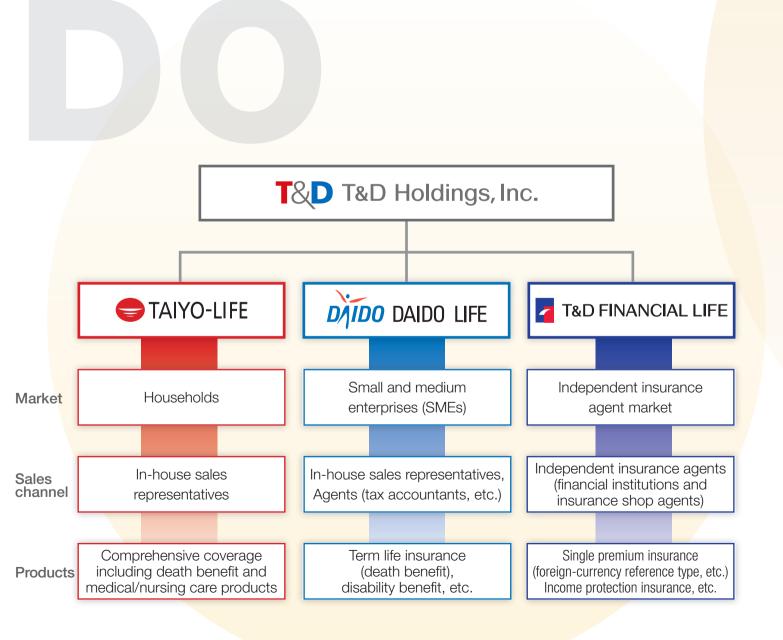
The Business Models of the T&D Life Group's Three Core Life Insurance Companies

Under a holding company structure, Taiyo Life, Daido Life, and T&D Financial Life have established highly unique and specialized business models differentiated from their competitors, through integrated marketing strategies focused on different markets, sales channels and products.



😑 TAIYO-LIFE

Delivering Optimal Comprehensive Coverage to Households

DAIDO DAIDO LIFE

Protecting SMEs and Their Employees from a Wide Range of Risks

T&D FINANCIAL LIFE

Expanding the Group's Presence in the Independent Insurance Agent Market