

Supplementary Data for the Fiscal Year Ended March 31, 2009 Non-Consolidated Financial Results at Press Conference

(1) Sales Results

(Millions of yen, %)

	Fiscal Year Ended March 31, 2008		Six Months Ended September 30, 2008		Fiscal Year Ended March 31, 2009	
	Amount	% Change	Amount	% Change	Amount	% Change
Annualized premiums of new policies	71,992	(13.7)	33,079	(11.9)	59,782	(17.0)
3rd sector products	3,992	2.6	1,881	(7.4)	3,267	(18.2)
Annualized premiums of total policies	689,186	(0.4)	683,068	(1.3)	664,853	(3.5)
3rd sector products	57,001	(2.7)	56,021	(3.2)	54,335	(4.7)
Income from insurance premiums	843,336	(2.5)	414,386	(1.2)	811,945	(3.7)
Individual insurance and annuities	669,498	(0.7)	331,573	(1.0)	653,470	(2.4)
Group insurance and annuities	170,759	(9.5)	81,782	(1.5)	156,555	(8.3)
New policy amount	4,634,260	7.1	2,084,353	(14.1)	3,761,627	(18.8)
Policy amount in force	39,897,122	0.4	39,596,140	(0.8)	38,621,896	(3.2)
Surrender and lapse amount	3,550,027	(1.8)	1,896,590	6.4	3,992,418	12.5
Surrender and lapse rate	8.93%	(0.11 points)	4.75%	0.26 points	10.01%	1.08 points

Notes:

1. New policy amount and policy amount in force include individual insurance and annuities.
2. Surrender and lapse amount does not include reinstatement
3. Surrender and lapse rates for the six months ended September 30, 2008 is not annualized.
4. Annualized premiums include individual insurance and annuities, and exclude the net increase from conversion.

(2) Assets

(Millions of yen, %)

	As of March 31, 2008		As of September 30, 2008		As of March 31, 2009	
	Amount	% Change	Amount	% Change	Amount	% Change
Total assets	6,047,881	(5.5)	5,762,898	(8.4)	5,471,173	(9.5)
Adjusted net asset	777,216	(30.0)	639,193	(38.8)	447,941	(42.4)
Adjusted net asset / General account assets	13.1%	(4.7points)	11.2%	(5.8points)	8.2%	(4.9 points)
Solvency margin ratio	1,096.3%	(224.3points)	972.9%	(293.2points)	823.4%	(272.9 points)

(3) Core Profit / Negative Spread / Investment Yield

(Millions of yen, %)

	Fiscal Year Ended March 31, 2008		Fiscal Year Ended March 31, 2009		Fiscal Year Ending March 31, 2010 (Forecast)
	Amount	% Change	Amount	% Change	Amount
Core profit	124,893	(0.7)	(31,239)	(125.0)	55,000

	Fiscal Year Ended March 31, 2008		Fiscal Year Ended March 31, 2009		Fiscal Year Ending March 31, 2010 (Forecast)
	Amount	Change	Amount	Change	Amount
Negative spread	- (Note)		129,832	-	30,000

Note: Daido's spread turned to positive to ¥21,758 million for the fiscal year ended March 31, 2008

	Fiscal Year Ended March 31, 2008	Fiscal Year Ended March 31, 2009	Fiscal Year Ending March 31, 2010 (Forecast)
Investment yield for core profit	2.90	(0.24)	approx. 1.7
Investment yield (general account)	2.21	(1.81)	approx. 1.4
Average assumed investment yield	2.46	2.41	approx. 2.4

(%)

(4) Policy and Other Reserves

(Millions of yen)

	As of March 31, 2008		As of September 30, 2008		As of March 31, 2009	
	Amount	Change	Amount	Change	Amount	Change
Policy reserve (Note 1)	5,133,865	(82,975)	5,013,272	(167,591)	4,905,914	(227,950)
General account	5,017,316	(57,136)	4,951,846	(89,184)	4,880,539	(136,776)
Separate account	116,549	(25,839)	61,425	(78,406)	25,374	(91,174)
Reserve for price fluctuations	73,558	11,972	74,853	9,694	42,020	(31,537)
Contingency reserve	82,642	2,259	82,993	1,441	53,220	(29,421)
Contingency reserve I	41,318	(3,756)	41,368	565	40,517	(800)
Contingency reserve II	36,944	2,032	37,279	947	8,444	(28,500)
Contingency reserve III	453	58	489	66	527	73
Contingency reserve IV	3,925	3,925	3,856	(139)	3,730	(195)
Contingency reserve fund	-	-	-	-	-	-
Price fluctuation reserve fund	-	-	-	-	-	-
Appropriated retained earnings for general purposes (Note 2)	15,000	20,000	150,000	20,000	95,000	(55,000)

Notes:

1. The amount of policy reserve excludes the amount of contingency reserve.

2. Appropriated retained earnings as of March 2008 above were the balance with the approval of the appropriated retained earnings. Appropriated retained earnings as of March 31, 2009 above were the balance after the approval of the proposal for the appropriated retained earnings in the general meeting of shareholders.

(5) Unrealized Gains / Losses

(Millions of yen)

	As of March 31, 2008		As of September 30, 2008		As of March 31, 2009	
	Amount	Change	Amount	Change	Amount	Change
Securities	163,852	(382,543)	30,313	(420,621)	(52,602)	(216,455)
Domestic stocks	114,751	(133,782)	95,838	(98,959)	35,991	(78,759)
Domestic bonds	30,724	12,073	11,504	(1,022)	7,091	(23,633)
Foreign securities	(3,830)	(13,665)	(10,146)	(14,804)	(18,517)	(14,686)
Other securities	16,400	(222,916)	(69,174)	(283,576)	(76,825)	(93,225)
Real estate (domestic land and lease)	35,262	18,106	35,039	20,033	30,373	(4,889)

Notes:

1. These figures include securities held in monetary trusts and do not include securities without readily obtainable fair value.

2. Unrealized gains / losses on real estate are mainly calculated based on the appraisal price. As for less important property, posted price is used.

(6) Investment for the Fiscal Year Ended March 31, 2009

(Millions of yen)

	Net Increase (decrease)	Forecast for the Fiscal Year Ending March 31, 2010
Domestic stocks [Including stocks held in investment trusts]	(78,460) [(129,700)]	Prolong duration of domestic bonds if interest rates rise. Basically maintain current asset composition for domestic stocks, foreign stocks, foreign bonds and others.
Domestic bonds	73,735	
Foreign stocks, etc.	31,384	Slightly decrease hedge funds. Take a cautious stance for private equities, having mid to long term initiatives to increase.
Foreign bonds	(28,757)	
Real estate	4,627	

Notes:

1. Net increase (decrease) indicates net of the total executed amount including stock futures contracts and bond futures contracts. As for monetary trusts the amount is the net cash inflow (outflow) due to newly setup or cancellation.

2. Forecasts for the fiscal year ending March 31, 2010 are stated on net exposure basis.

3. Domestic bonds except treasury bills and financial bills amounted to 67,568 million yen.

(7) Level of Indices where Unrealized Gains/Losses on Assets are Break-even as of March 31, 2009

NIKKEI Average	approx.	6,600	yen
TOPIX	approx.	630	points
Yen-denominated bonds	approx.	1.4	%
Foreign securities	approx.	111	yen

Notes:

1. These figures are calculated based on asset holdings as of March 31, 2009 assuming that our asset portfolio is the same as those of the NIKKEI average, TOPIX, 10-Year JGB and U.S. dollar / yen rate. Because our portfolio is not necessarily the same as these indices, actual results may differ from above figures.

2. The indices for Yen-denominated bonds are calculated on a 10-Year JGB yield basis (March 31, 2009: 1.35%).

3. The indexes of Foreign securities is calculated based on a U.S. dollar/yen rate basis (March 31, 2009: 98.23 yen). Currency hedged position to which applied hedge accounting rule are excluded in the calculation.

(8) Performance Forecasts

(Millions of yen)

	Fiscal Year Ending March 31, 2010
Income from insurance premiums	780,000
Annualized premiums of total policies	640,000
Policy amount in force	37,740,000

Notes:

1. Policy amount in force includes individual insurance and annuities

2. The above forecasts for the year ending March 31, 2009 reflect the Company's current analysis of existing information and trends. Actual results may differ from expectations based of risks and uncertainties that may affect the Company's businesses.

(9) Cross Holdings with Domestic Banks as of March 31, 2009**1) Contributions from Domestic Banks**

(Millions of yen)

	Amount
Funds	None
Subordinated loans and debentures	None

2) Contributions to Domestic Banks

(Millions of yen)

	Amount
Bank stocks held	105,165
Subordinated loans and debentures	277,559

(10) Number of Employees and Agents

	As of March 31, 2008		As of September 30, 2008		As of March 31, 2009	
	Amount	% Change	Amount	% Change	Amount	% Change
In-house sales representatives	4,307	(8.9)	4,207	6.3	4,156	(3.5)
Sales agents	14,460	1.2	14,638	0.0	14,321	(1.0)
Administrative personnel	3,358	4.5	3,484	2.7	3,439	2.4

(11) Provision for Reserve for Policyholder Dividends for the Year Ended March 31, 2009

(Millions of yen)

	Amount	% Change
Individual insurance	(2,288)	-
Individual annuities	34	(83.7)
Group insurance	8,203	(26.3)
Group annuities	87	(95.5)
Total including others	6,227	(80.1)

(12) OTC Sales through Banks

Daido life is not applicable since the Company does not offer its products OTC through banks.

Exhibit

• Sales Results for the Second Half of the Fiscal 2007 and 2008

(Millions of yen)

	Second Half for FY2007 from October 1, 2007 to March 31, 2008		Second Half for FY2008 from October 1, 2008 to March 31, 2009	
	Amount	% Change	Amount	% Change
	Annualized premiums of new policies	34,464	(16.8)	26,703
3rd sector products	1,959	(1.7)	1,385	(29.3)
Income from insurance premiums	423,783	(2.2)	397,558	(6.2)
Individual insurance and annuities	334,438	(0.9)	321,897	(3.7)
Group insurance and annuities	87,736	(7.2)	74,772	(14.8)
New policy amount	2,208,516	5.7	1,677,273	(24.1)
Surrender and lapse amount	1,766,910	(4.5)	2,095,828	18.6
Surrender and lapse rate	4.45	(0.18 points)	5.25	0.80 points

• The State of Investments in Securitized Products, Sub-Prime Related Products and Others

(Billions of yen)

	As of March 31, 2009				
	Fair Value			Net unrealized gains/losses	Realized gains/losses
		As of March 31, 2008			
Total	460.9	475.0	(6.3)	7.2	
[Overseas investments]	[0.1]	[4.0]	[-]	[(3.8)]	
[Domestic investments]	[460.7]	[471.0]	[(6.3)]	[11.0]	
[Sub-prime related products]	[-]	[-]	[-]	[-]	
SPEs	-	-	-	-	
CDO	1.8	5.7	(0.0)	[(3.7)]	
[Overseas]	[0.1]	[4.0]	[-]	[(3.8)]	
[Domestic]	[1.6]	[1.6]	[(0.0)]	[0.0]	
Other sub-prime and ALT-A exposure	-	-	-	-	
CMBS [domestic]	36.6	47.2	(2.3)	1.0	
Leveraged finance [domestic]	40.0	30.0	-	2.2	
RMBS [domestic]	333.6	337.7	(1.8)	7.1	
Credit linked note/loans [domestic]	28.1	-	(1.8)	0.2	
Others [domestic]	20.6	54.3	(0.2)	0.4	